



دائرة الثقافة والسياحة  
DEPARTMENT OF CULTURE  
AND TOURISM

# ABUDHABI HOTEL PERFORMANCE REPORT

Sep & YTD Sep 2023

## NOTE TO READERS

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PLEASE NOTE THAT SINCE JAN 2023, DCT ABU DHABI DECOMMISSIONED ITS LEGACY HOTEL E-REVENUE SYSTEM AND MIGRATED TO DAILY HOTEL SYSTEM FOR MONTHLY AND OTHER REPORTING PURPOSES. HENCE, WE URGE CAUTION WHILE COMPARING THE CURRENT PERFORMANCE WITH ANY HISTORICAL HOTEL PERFORMANCE REPORTS PUBLISHED ON DCT'S OFFICIAL WEBSITE AND/OR ON OPEN DATA PLATFORM. NOTE: IN SEP 2023, FOUR HOTELS WERE TEMPORARILY CLOSED EITHER FOR SOME DAYS OR FOR THE ENTIRE MONTH.

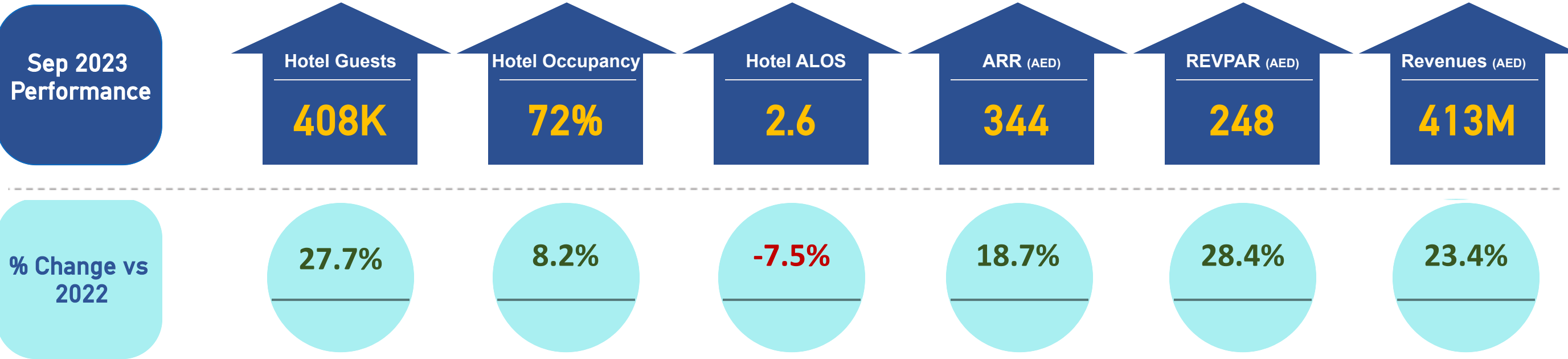
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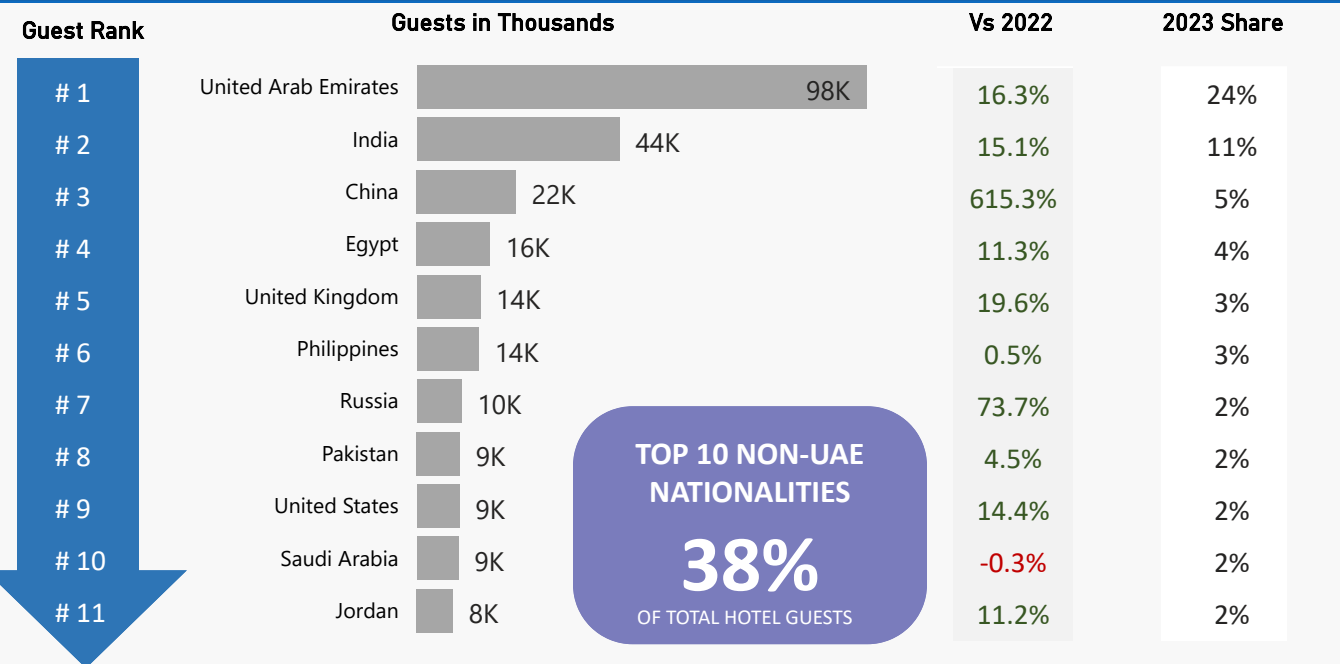


Sep 2023

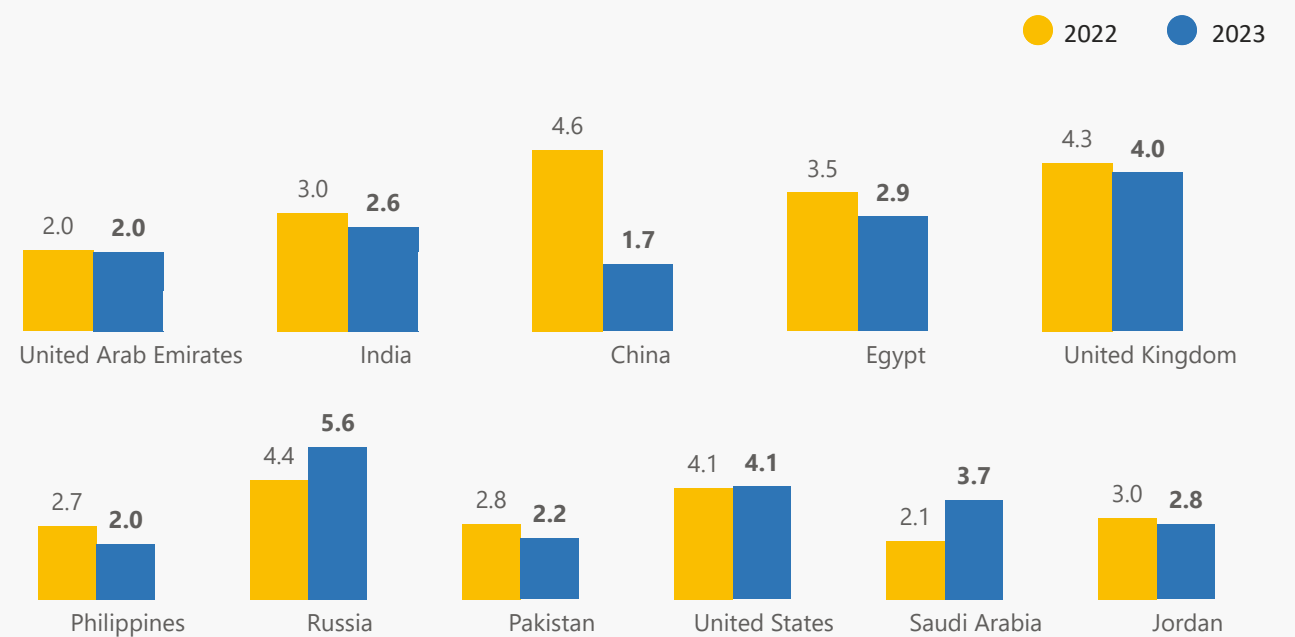
## TOP HOTEL GUEST NATIONALITIES - Sep 2023



## TOP HOTEL GUEST NATIONALITIES - Sep 2023



## ALOS ACROSS TOP NATIONALITIES - Sep 2023



## PERFORMANCE BY REGION - Sep 2023

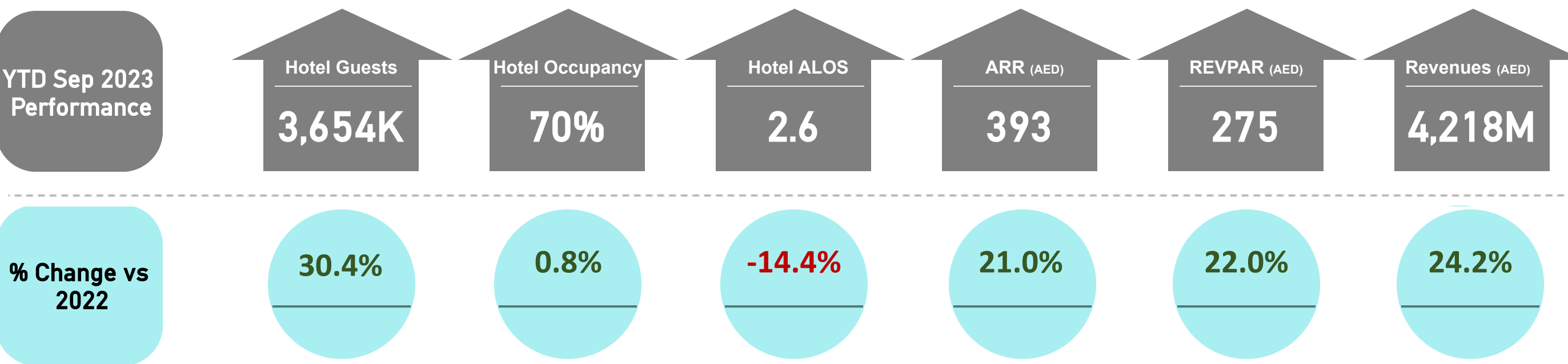
Sep 2023	ABU DHABI		AL AIN		AL DHAFRAH	
	Actuals	% Change vs 2022	Actuals	% Change vs 2022	Actuals	% Change vs 2022
Key Indicators						
Guests (K)	367K	28.5%	32K	20.9%	9K	20.4%
Occupancy	75%	9.0%	52%	-4.1%	44%	11.0%
ALOS (Nights)	2.7	-7.3%	1.6	-16.1%	2.8	0.0%
Total Rev (AED)	382M	23.5%	17M	14.0%	13M	35.6%
ARR (AED)	348	18.5%	254	14.9%	405	24.9%
REVPAR (AED)	261	29.2%	132	10.1%	179	38.6%

## PERFORMANCE BY STAR RATING - Sep 2023

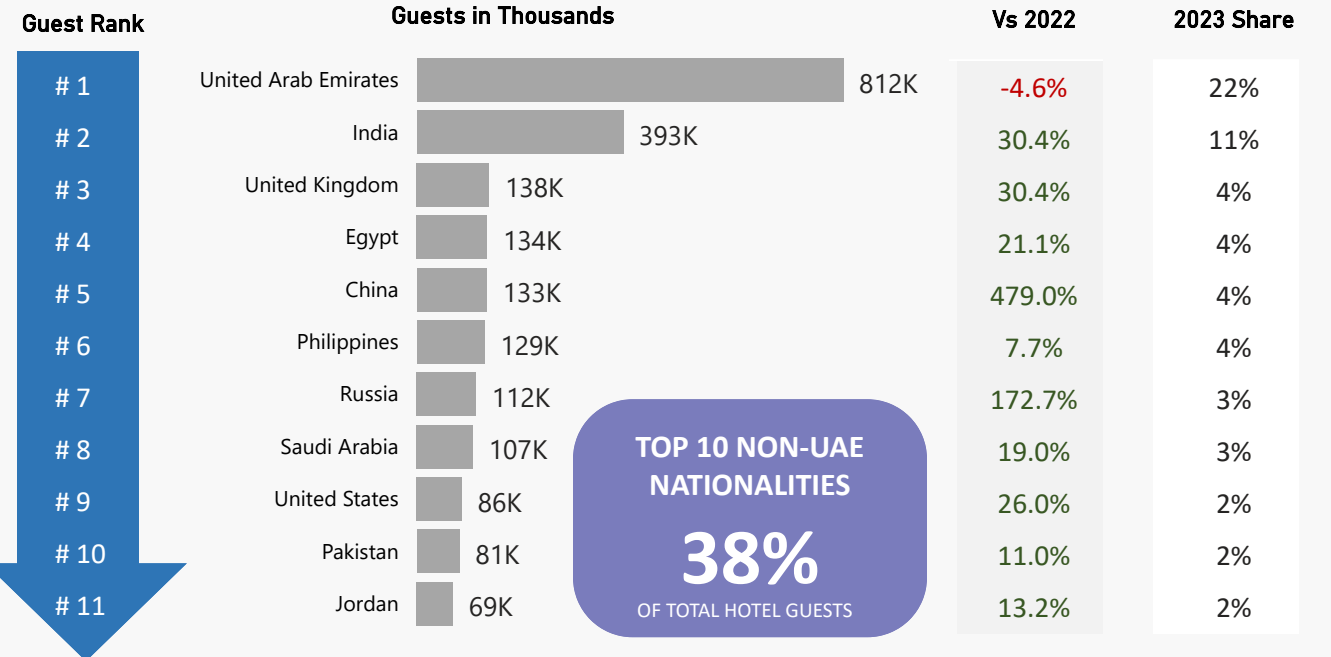
Sep 2023	5 Star Hotels		4 Star Hotels		1-3 Star Hotels		Hotel Apartments	
	Actuals	% Change vs 2022	Actuals	% Change vs 2022	Actuals	% Change vs 2022	Actuals	% Change vs 2022
Key Indicators								
Guests (K)	193K	51.0%	112K	2.2%	65K	19.3%	38K	37.1%
Occupancy	66%	15.0%	79%	2.8%	74%	11.0%	80%	1.6%
ALOS (Nights)	2.7	-8.5%	2.1	-4.9%	1.9	-3.2%	4.9	-22.6%
Total Rev (AED)	286M	31.0%	59M	0.6%	28M	26.3%	40M	12.6%
ARR (AED)	480	15.7%	217	14.4%	205	24.6%	281	8.7%
REVPAR (AED)	316	33.2%	171	17.6%	152	38.3%	223	10.5%

# YTD Sep 2023 Performance

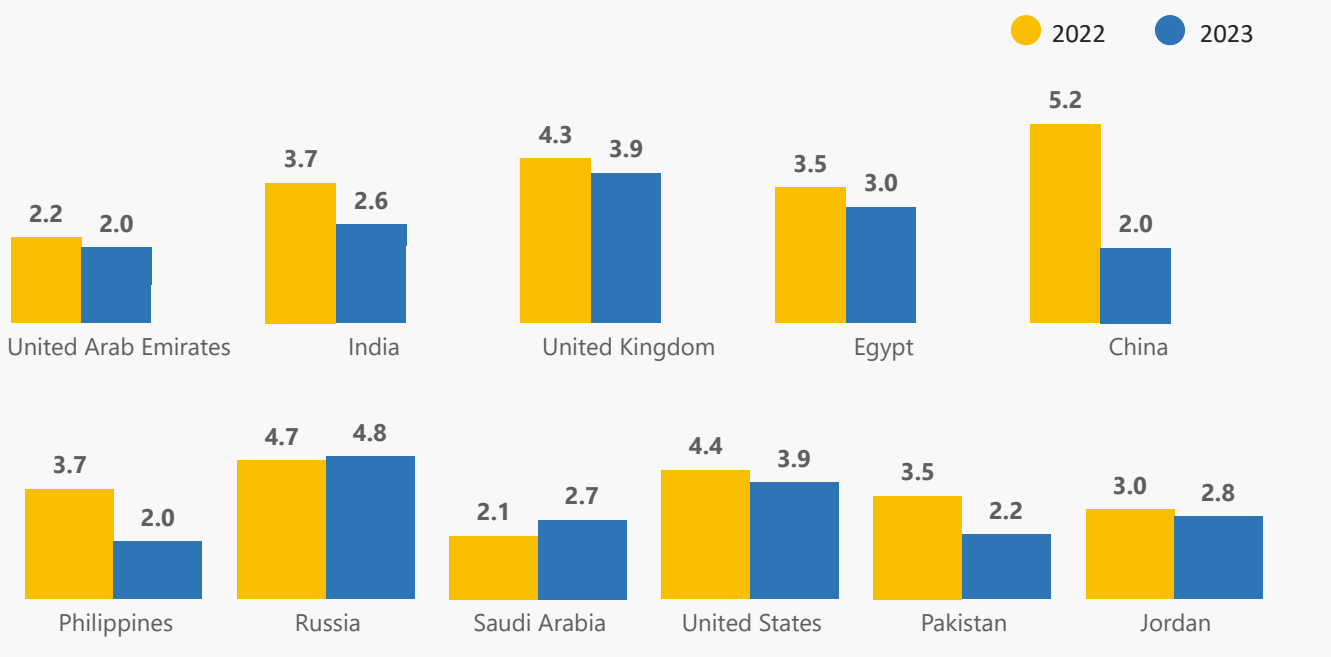
## OVERALL PERFORMANCE – YTD Sep 2023



## TOP HOTEL GUEST NATIONALITIES – YTD Sep 2023



## ALOS ACROSS TOP NATIONALITIES – YTD Sep 2023



## PERFORMANCE BY REGIONS – YTD Sep 2023

YTD Sep 2023	ABU DHABI		AL AIN		AL DHAFRAH	
	Actuals	% Change vs 2022	Actuals	% Change vs 2022	Actuals	% Change vs 2022
Guests (K)	3,288K	32.3%	280K	17.3%	86K	8.4%
Occupancy	73%	2.4%	53%	-11.3%	38%	-23.7%
ALOS (Nights)	2.7	-14.1%	1.7	-20.2%	2.5	-22.4%
Total Rev (AED)	3,904M	26.1%	166M	5.8%	147M	3.4%
ARR (AED)	396	21.7%	264	7.9%	561	24.1%
REVPAR (AED)	289	24.6%	141	-4.3%	211	-5.4%

## PERFORMANCE BY STAR-RATINGS – YTD Sep 2023

YTD Sep 2023	5 Star Hotels		4 Star Hotels		1-3 Star Hotels		Hotel Apartments	
	Actuals	% Change vs 2022	Actuals	% Change vs 2022	Actuals	% Change vs 2022	Actuals	% Change vs 2022
Guests (K)	1,685K	42.7%	1,087K	20.2%	557K	25.5%	325K	19.0%
Occupancy	65%	6.5%	75%	-4.4%	67%	-2.4%	79%	-1.9%
ALOS (Nights)	2.7	-12.9%	2.1	-16.2%	1.9	-15.1%	5.2	-15.0%
Total Rev (AED)	3,002M	32.1%	602M	7.3%	244M	15.5%	370M	5.4%
ARR (AED)	570	21.6%	239	14.5%	212	22.1%	291	6.3%
REVPAR (AED)	372	29.5%	179	9.5%	143	19.2%	229	4.2%